

Area VII SP&MHA Club Minutes January 12, 2018

Area VII Shetland Pony & Miniature Horse Assoc. Inc.
General Membership Meeting January 12, 2019
Round Table Pizza - Fairfield

Attendance Officers: Jacob Elliott, President, Susan Browning-Wroe, Vice President, Michele Nelson Treasurer, Robert Blackwell, Director, John Gracey Director, Secretary Melissa Berschens.

Members present: Richard Erickson, Kathie Peterson, Jill Wright.

Guests: none

Meeting called to order at 1:08pm on January 12, 2019.

Roll Call - sign in sheet used.

December 2018 minutes were approved by John Gracey and seconded by Susan Browning-Wroe seconded the motion..

Election of Officers

Results of elections: Board of Director term vote was between John Gracey and Robert Blackwell.

John Gracey Director was elected 2 year term 2019-2021

Robert Blackwell, Director 1 year term 2019-2020

Michele Nelson handed out show programs and newsletter and sponsorship forms & information.

Michele Nelson asked Melissa Berschens to make a new logo for the Summer Classic show.

Treasurer's Report by Michele Nelson

We need to pay our insurance soon. Arena Fees deposits have already been made for both shows.

Checking \$10,099

\$180 petty cash.

A discussion was made about the increased stall fees and why that decision was made because the facility has raised their fees, we have had to raise our fees.

APPROVED

New Business:

Sponsorship Banners

Susan Browning-Wroe suggested we charge \$25 for Banner sponsorship to hang a banner in the arena. Michele Nelson made a motion sponsors who give us \$500 or more if they have a banner they can hang it in the arena. Anyone else who has a banner can hang it in the arena for a fee of \$25. Motion was approved by group. The sponsorship form will be altered to have this information so we can get the word out on this new sponsorship opportunity. Sponsors will need to provide their own banners and bring them to the show Friday by 4pm to the show office.

Jacob Elliott mentioned he has a friend, Kristy Pruett has a connection to a wine distributor in Napa who may be able to work out a sponsorship to give away wine bottles give away as a special addition to our grand championship awards. Jacob Elliott said all that this winery needed to have was a receipt for the case of wine. It was discussed by the group to have some kind of basket or packaging for the wine so they won't break. Melissa Berschens offered to gather enough baskets and donate them to the club to use to make the wine baskets. Melissa will pick up the wine from Jacob at the show on Friday and assemble the baskets and put bows on them. Someone donated glasses to Michele Nelson we will use them for the awards.

Michele Nelson mentioned we have 33 bags left over that were donated that we can use for youth awards. Lynne Blackwell made the motion that we have a \$100 budget for kids awards to fill the bags. Kathie Peterson 2nd the motion and the motion was voted and approved. Lynne Blackwell and Susan Browning-Wroe will handle getting the supplies and filling the bags.

Jacob Elliott gave a report of the non-profit status. The company who is doing the filing for us sent us an email and gave us more information about the status. People will be able to give the club sponsorship money and it will be listed as a qualified sponsorship according to the IRS as a business expense, not a cash donation like giving to a church. The paperwork is in the queue with the IRS.

Richard Erickson asked if we would think about having an event other than a show that would have things like a stallion parade, and activities for kids and a fun event. Susan Browning-Wroe said she would bring more information on an event that used to take place which was a really fun event and we maybe able to pull some ideas from that to hold a fun event. There was a horse sale, tack sale and kid zone and stallion parade held at these events that used to happen in the Roseville Fairgrounds in Placer County.

Lynne Blackwell said that the person who held this event in the past and went to the news and brought the minis down to the news studio and they filmed the minis and gave great advertising. The Sacramento Horsemen's association has been asking for us to do an event for years. Robert Blackwell suggested we talk about using something like that which is more centralized.

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A motion to adjourn the meeting was made by Susan Browning-Wroe and seconded by Kathie Peterson.

The meeting was adjourned at 2:45pm.

Notes taken by: Melissa Berschens Secretary/Treasurer Area VII SP&MHA

APPROVED